

MARKETING MAJOR		Sp	Su	Fa	Sp	Su	Fa	Sp
		2024	2024	2024	2025	2025	2025	2026
	MK 3301 MARKETING PRINCIPLES							
<i>Spring Only</i>	MK 3302 APPLIED CONSUMER INSIGHTS							
<i>Spring Only</i>	MK 3309 DIGITAL MARKETING							
<i>Fall Only</i>	MK 3341 INTEGRATED BRAND PROMOTION							
<i>Fall Only</i>	MK 3361 GLOBAL MARKETING							
<i>Spring Only</i>	MK 3362 SUBSISTENCE MARKETING AND SOCIAL INNOVATION							
<i>Spring Only</i>	MK 3370 VISUAL COMMUNICATION IN DIGITAL MARKETING							
<i>Fall Only</i>	MK 3381 MARKETING ANALYTICS AND AUTOMATION							
<i>Spring Only</i>	MK 3382 ADVANCED DATA DRIVEN DECISION MAKING IN MARKETING (cross-listed with BI 3341)							
<i>Fall Only</i>	MK 4402 APPLIED MARKET RESEARCH AND ANALYSIS							
	MK 4405 SEMINAR IN MARKETING							
	BPD 4490 BOLER PROFESSIONAL EXPERIENCE							
<i>Spring Only</i>	MK 4495 SUSTAINABLE MARKETING MANAGEMENT							
	MK 4498 INDEPENDENT STUDY							
<i>Spring Only</i>	IBLC 4495 CAPSTONE COURSE (IBLC/MK)							
<i>Fall Only</i>	MOL 3325 MANAGEMENT AND ORGANIZATIONAL LEADERSHIP							
<i>Spring Only</i>	MOL 4495 SPECIAL ISSUES IN MANAGEMENT AND ORGANIZATIONAL LEADERSHIP							